

Next exhibition of **Gioielli in Fermento** is coming: the ninth edition is setting up at Villa Braghieri, near Piacenza, in Italy.

- 1 - Competition, theme and awards
- 2 - Prizes, schools, academies
- 3 - Jury, Advisory group, Invited Artists, Selected Artists
- 4 - Travelling exhibitions
- 5 - Partnerships



Contemporary jewellery international exhibition and award
Opening and awards celebration
Sunday May 12th 2019 at 4pm
at Villa Braghieri, historical building in the city of Castel San Giovanni
(Piacenza, Italy)

[1. Competition, theme and awards]

The city of Castel San Giovanni (Italy, near Piacenza), in collaboration with AGC Associazione Gioiello Contemporaneo, is hosting the 2019 Edition of the contemporary jewellery competition linked to the cultural and artistic context of Val Tidone.

Getting inspiration from the typical landscape of Emilia region, and as an extension to all Mediterranean area, the curatorial project reaches every year a more and more international dimension of its audience of passionate people and experts in the field of jewellery research.

The opening is on **Sunday May 12th at 4pm** at **Villa Braghieri**, Via Emilia Piacentina 31, Castel San Giovanni (the city is 20 km far from Piacenza).

The project has been achieved thanks to an educational and disseminating network of collaborations linked to the international studio-jewellery world: **Le Arti Orafe Jewellery School Firenze**, **JOYA Art Jewellery Fair Barcelona**, **Klimt02 International Art Jewellery online**, **Charon Kransen Arts New York**.

Its cultural imprint and public fruition deserve institutional patronages of Regione Emilia-Romagna, Province of Piacenza, Province of Livorno and local Administrations of Val Tidone (towns of Borgonovo, Castel San Giovanni, Sarmato, Ziano Piacentino and Alta Val Tidone).

The **theme inspiring** 2019 competition is: **Searching for quality**

In a blind tasting, different palates agree on the finest characteristics of wine according to what they perceive. The quality of the tasting dominates radically on individual preferences, and shows an objective feedback.

The theme of *Gioielli in Fermento 2019*, draws inspiration from this further element of observation coming from the world of wine: the unquestionable role of the *quality* factor.

Artists perceive the same tendency to measuring themselves against the outside world. The competition is a challenge through confrontation and the highlights are on the ways of searching for quality that make a work fully accomplished.

49 jewellery art works have been selected, to investigate how an artistic intuition or a design project turns into an appreciated and desired object. The issue is to identify where a balance, in *qualitative* terms, is placed today.

Following the dialogue between themed works and several elements of the culture of wine, the collaboration with the strong community of Le Donne del Vino (the Women of wine) Association is confirmed, stating one of the most active and lively community of the Italian wine and food scenery.

[2. Prizes, schools, academies]

The Award, **Premio Gioielli in Fermento - Città di Castel San Giovanni**, will go to the winner of the competition in the artists category, thanks to *JOYA Art Jewellery & Objects* and *Allied Group*, the multinational company with its heart based in Val Tidone and very strongly group quality oriented.

On the other hand, two are the categories for students: **allievi** (learning students) - from high schools and entry level students, admitted with sketches and prototypes - and master students - studying or graduating from art and design academies and goldsmith schools. They have been admitted for the Students award - **Premio Città di Castel San Giovanni** in collaboration with *LAO-Le Arti Orafe Jewellery School* in Florence. The prize is a course (burin art engraving or jewellery drawing) at the school in Florence, a guided trip or online showcasing in collaboration with AGC Association.

Among the institutes involved the **Liceo Artistico Bruno Cassinari** proposes some art works who had been awarded last year, along with other various art works by different highschools: **Selvatico di Padova, Sello di Udine, Vittoria di Trento**. The set-up has been created with collaboration of **Marcora Institute in Castel San Giovanni**. Among the academies and design schools we have works from **IED with its sites in Milan and Turin, TADS in Tarì, Caserta, EASD in Valencia**, and students' works coming from **Académie des Beaux Arts d'Arlon, Escola Massana, Royal Academy of Fine Arts Anversa, Scuola Orafa Ambrosiana, Scuola d'Arte e Mestieri Vicenza, Istituti Vicenza, Lorenzo De'Medici I.I.I. Firenze**.

For the students' section works have been selected by **Alba Polenghi Lisca** and **Maria Rosa Franzin**.

[3. Jury, Advisory group, Invited artists, Selected artists]

The jury who selected all entries and attribute the prize is formed by points of reference for international contemporary jewellery: **Renzo Pasquale**, artist and founder of glyptic laboratory at the Art Institute P. Selvatico in Padua, at that time run by Professor Mario Pinton, **Agita Putti**, gallery owner and collector - Putti Art Gallery in Riga (Lettonia), **Julia Wild**, essayist and professor at Hochschule Trier, idar-Oberstein (Germania), coordinated by **Eliana Negroni**, who is part of AGC association and who came up with the idea of this event in 2011.

The project is also attended by an advisory group formed by: **Leo Caballero** (Hannah Gallery and Klimt02), **Charon Kransen** (CK Arts New York), **Sara Invernizzi** (Studio Premoli-Invernizzi, Milano), **Gigi Mariani** (Premio Gioielli in Fermento 2011, Modena), **Giancarlo Montebello** (BO.Montebello, Milano), **Paulo Ribeiro** (Joya Art Jewellery and Objects, Barcellona).

49 artists from 22 countries:

Miki Asai JP
Sara Barbanti IT
Maura Biamonti IT/FR
Michela Boschetto IT
Elisabetta Carozzi IT
Sébastien Carré FR
Lluís Comín CAT/ES
Mariantonietta Davoli IT
Corrado De Meo IT
Ylenia Deriu IT
Nahoko Fujimoto JP
Fabiana Gadano AR
Juanjo García Martín ES
Nataša Grandovec SI
Susanne Hammer DE/AT
Ildikó Juhász-Dora NZ/HU
Yasuko Kanno JP

Ji Young Kim SK
Vanessa Kubach DE/IT
Mia Kwon SK/DE
Julie Lake US
Ariel Lavian IL
Ria Lins BE
Ioli Livada CY/GR
Chiara Lucato IT
Lieta Marziali IT/UK
Mineri Matsuura JP
Francesca Mo IT
Olivia Monti Arduini IT
Viktoria Münzker SK/AT
Sogand Nobahar IR/IT
Martina Obid Mlakar CH/SI
Liana Pattihis UK
Mabel Pena AR

Rosanna Raljević Ceglar HR/SI
Stefano Rossi IT
Sara Shahak IL
Gian Luca Staffolani IT
Laura Stefani & Eva
Franceschini IT
Claudia Steiner AT
Yoko Takirai & Pietro Pellitteri JP/IT
Eva Tesarik AT
Deniz Turan TR
Barbara Uderzo IT
Eriko Unno JP
Federico Vianello IT
Yiota Vogli GR
Qiana Wang CN
Laura Zecchini IT

Artworks from other artists, invited at the occasion of this opening, will be showcased: **Maria Rosa Franzin, Gigi Mariani, Renzo Pasquale, Alba Polenghi Lisca, Maddalena Rocco, Fabrizio Tridenti.**

The exhibition of the contemporary art works, in dialogue with the restored interiors, among which the *Sala del Biliardo*, will be open to visitors until May 18th, only on request (tel. 333 4003308 - email: gioiellinfermento2019@gmail.com) with a free guided tour.

[4. Annual itinerary – travelling exhibitions]

During the year the exhibition circuit of *Gioielli in Fermento* will follow with other programmed events that are related to the territory of Piacenza, origin of the project itself, together with other itineraries on contemporary jewellery in Italy and abroad, by invitation of public institutions and international art galleries. The Museo di Storia Naturale del Mediterraneo is going to host an exhibiton from the 4th to the 10th of June, in Livorno.

In August we will then be back in Val Tidone with Confluenze Festival, a cultural event that gathers everyone in the valley; and the next exhibition in Barcelona will be in October (JOYA 2019 al Museo del Design - Disseny HUB). On the internet and on social media profiles other information on future events will be shared throughout the year.

The recent exhibitions in Paris (Galerie La Joaillerie par Mazlo) and Barcelona have to be mentioned as well. The last one celebrated a special dinner with a themed menu - inspired to works from Gioielli in fermento collection - exclusively designed by Isa Mazzocchi Chef (Ristorante La Palta) and Val Tidone ambassador in team with renowned Catalan Ocaña Restaurant equipe.

[5 - Partnerships]

The exhibition is possible thanks to an entirely Emilian net of collaborations that becomes tangible in **Castel San Giovanni** with the aim of giving the best to an international public of passionate people, artists and new generations, who come from all over the world.

The rooms in Villa Braghieri will become lively during the event thanks to a special scenography to be discovered at ribbon cutting, made in collaboration with **Gayamama**, of 3-D pen designer Lorella Pierdicca, **Altrove-I'm somewhere else** (clothing), the setups realized with **Allied Group**, **La Soaza**, **Spazio Esperienze Piacenza** (lights), **SPV Litocartotecnica**, and the beautiful young generation of the Val Tidone prepped by Katia Hairstyle in Castel San Giovanni.

Lastly with the **Associazione Donne del Vino dell'Emilia-Romagna**, **Associazione Culturale DeA Piacenza**, **Associazione La ValTidone**, **Tenuta La Pernice**, **Mossi 1558**, **Santa Giustina e Agrirelais Sant'Uberto**, **Dal Pane al Vino**, **Il Giardino di Laura**, **Almayer Bistrot e Cuisine** (gastronomy and catering), all hosts will be warmly welcomed for the Fermenting weekend!

Sunday 12th May at 10 am the day will start with a free tasting of typical oils and wines, on the terrace of Tenuta Pernice in **Corano di Castelnovo** (Borgonovo Val Tidone), presented by journalist Antonietta Mazzeo, also representative of Emilia Romagna's delegations of Donne dell'Olio e Donne del Vino associations.

Programma **Gioielli in Fermento 2019 - 12 Maggio**

ore 10/13 : **Incontri e Sapori in collina** - [Tenuta Pernice](#) winery

Guided tasting of olive oils and wines of Piacenza hills - **INFO** Ph. +39 0523 860050

curated by *Associazione Nazionale Donne del Vino dell'Emilia Romagna*

Opening and Awards - [Villa Braghieri](#) :

4pm : presentation and handover of the Gioielli in Fermento Awards for Artists and Students

5pm : toast curated by *Associazione Donne del Vino dell'Emilia Romagna*

7.30pm : end of visits to the exhibition

Villa Braghieri - guided tours to exhibition from the **14th to the 18th of May**

on request only (h 10-18) **RSVP** gioiellinfermento2019@gmail.com - T. +39 333 4003308

Gioielli in Fermento®

Progetto a cura di Eliana Negroni

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