

**With the support of the City of Castel San Giovanni (Piacenza, Italy) and the collaboration of AGC Associazione Gioiello Contemporaneo, Le Arti Orafe Jewellery School, Charon Kransen Arts, Joya International Art Jewellery Fair, Klimt02 network, this international studio jewelry competition has become a relevant happening for the cultural environment and the community of arts in Val Tidone, by exploring every year an international vision more and more accredited and widening to the passionate and researchers for contemporary experimental jewellery.**

Starting from the landscapes of Italy in the winemaking region of Emilia hills, enjoying positive and inspiring environments, the project opens its borders involving established and emerging artists from all countries to express their connection with this particular context. Contemporary jewellery here may be seen as a “fermenting” creative process: the challenge is to turn natural and available elements into something precious and unique. A great attention is paid to the student sections, involving institutes for art education based all over the world which would offer an interesting view to younger students and undergraduates looking for further in/depth experiences (learning and master degree sections).

**Theme: Private Time and Social Interaction**

May jewellery in contemporary days be associated with our private time and our best moments to share? Does it fulfil personal wishes and (or) social interaction?

Artists are invited to develop their concept within this issue.

It may recall you once again to the analogy of a good glass of wine which can accompany a warm homely atmosphere or Your best time to share with others, to raise connection with people. These aspects are typical of the Mediterranean lands and traditions yet they are spreading also in the countries which had not a historical link to the culture of wine.

Moreover, the competition is about "fermenting" jewellery: You may interpret the theme according to your inspiration, provided that a certain kind of immaterial factor would reconnect your work - a wearable object (\*) - to the idea of development and research in contemporary art jewellery: an outstanding result will come from a combination of concept, form, individuality, original technique, wearable feature.

The selection will respect the quality of the piece and the coherence with the collection which will be put together on purpose for the exhibiting project Gioielli in Fermento 2018.

(\*) necklace, pendant, brooch, ring, earrings, other wearable object - (clothing are excluded)

**Awards:**

Gioielli in Fermento Award 2018 (Entry/Artist award winner).

Gioielli in Fermento 2018 Award - Emerging Artist.

City of Castel San Giovanni - Student Award (Entry/Student awards, additional Student/School mentions).

Special Mention AGC.

People's choice award.

### Group of advisors:

Roberta Bernabei (Loughborough University), Leo Caballero (Klimt02 and Hannah gallery, Barcelona), Charon Kransen (CKArts New York), Gigi Mariani (Modena IT), GianCarlo Montebello (Milano IT), Paulo Ribeiro (Joya Barcelona).

### The Jury:

The Gioielli in Fermento Awards will be assigned by the Jury Committee invited by Eliana Negroni, director of the project Gioielli in Fermento.

Roberta Bernabei | Professor at Loughborough University UK, lecturer and writer on contemporary jewellery.

Petra Hölscher | Senior curator at Die Neue Sammlung - The Design Museum in Munich DE.

Angela Madesani | Professor at Brera Academy and IED in Milan IT, art historian, contemporary art and photography critic and curator.

Students sections: Members of the Jury with the advice of AGC Direction.

Coordinated by Eliana Negroni | jewellery industry designer, contemporary jewellery collector and independent curator

### Selection admitted works:

Any kind of ornament for the human body (except clothing), made using any material or technique, will be accepted provided it can be worn. Each author will present one single work to be selected for competition. It can be a unique piece or a distinct piece set apart from a limited edition collection. Previously exhibited works, or works selected for any other competition, may not be submitted. The admission to the competition will be evaluated with the advice of the board of advisors, taking into high consideration: **original material and technique used, experimentation and project research, relevance to the theme, style balance, high quality detail in realization, wearable feature.**

With the registration of the Competition, the author states the work is **originally made and not published before** and no other own any copyright on it.

A catalogue of all the selected works will be published, as part of the Gioielli in Fermento #gallery books collection. The project has the patronage of the City of Castel San Giovanni and the Province of Piacenza Institutions.

### Hours

Visiting weekends: May 19-20 and 26-27 from 11.00 to 19.00 h

Weekdays by appointment until May 27, 2018.

### Opening

Opening and Award Ceremony: May 13, 2018.



### Gioielli in Fermento®

Progetto a cura di Eliana Negroni

email. [gioiellinfermento@gmail.com](mailto:gioiellinfermento@gmail.com)

web. [www.gioiellinfermento.com](http://www.gioiellinfermento.com)

faceBook page. Gioielli in Fermento

instagram. twitter. @Jewelsinferment

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