

GIOIELLI IN FERMENTO 2017 Master Collection Opening May 7th 2017

Exhibition till May 17th 2017

La Vigna delle Arti - Torre Fornello - Ziano PC Italy

visiting hours - everyday 10-12am / 3 -6pm - free admittance

The catalogue is on sale and it can be also requested to gioiellinfermento@gmail.com, is curated by **Eliana Negroni**, AGC member and founder of the *Gioielli in Fermento* project and competition.

International competition and exhibition for contemporary studio jewellery

Last Sunday May 7th the special edition opening of **Gioielli in Fermento - Master Collection** took place in Italy with a gallery of the pieces which state the evolution of this project over the years.

Selected works and new pieces from 2011 to 2017 are displayed together with works by the Premio Torre Fornello Awarded Artists and some works by Guest Artists from different editions.

Master Collection is the special edition of the exhibiting project which will change the rhythm to the new bi-annual format of *Gioielli in Fermento*, the international studio jewellery competition which takes place in the Vineyard of Arts exhibiting space at Torre Fornello, the ancient winery based on Emilia hills (Colli Piacentini) of Emilia Romagna region in Italy.

The exhibition, on until May 17th 2017, and the catalogue *Gioielli in Fermento Master Collection*, are the step towards the next call - coming soon - reserved to jewellery designers and students from academies, art and design faculties and international schools for applied arts.

The exhibited works illustrate the evolution of the project over the years. There are three sections, to highlight how the project developed since the beginning, celebrating through 6 editions the Torre Fornello Awarded Artists, involving a number of Guest Artists and showing a collection of Selected Works by Artists coming from all over the world.

More than 400 artists (designers, established and emerging artists, students) coming from most of the European countries and from Argentina, Brasile, Cile, Colombia, Venezuela, Stati Uniti, Canada, Israele, Iran, Cina, Giappone, Korea, Taiwan and Sud Africa has been involved. In a kind of global community of contemporary jewellery, these artists have been dealing with many aspects of our context and territory, without forgetting their own identity and education, but rather setting a dialogue with the Mediterranean culture.

The themes presented by *Gioielli in Fermento* offer an opportunity to showcase contemporary ornaments that interpret this principle, each year focusing on an aspect where you can trace an ideal harmony with the world of wine.

This vision is illustrated in the essay published for SOFA Chicago 2016 (Sculpture objects functional art and design Expo) by Eliana Negroni and the interview on the subject by the Art Jewelry Forum [*].

Gioielli in Fermento Master Collection Artists

Torre Fornello Awarded Artists

Maura Biamonti, Sébastien Carré, Nicoletta Frigerio, Akis Goumas, Annamaria Iodice, SunYoung Kim, Aline Kokinopoulos, Gigi Mariani, Olivia Monti Arduini, Viktoria Münzker, Liana Pattihis

Invited Artists

Maria Rosa Franzin, Gesine Hackenberg, GianCarlo Montebello con Matteo Bonafede, Fumiki Taguchi

Selected Works

Francesca Antonello, Susanna Baldacci, Graziano Barzetti, Silvia Beccaria, Isabelle Busnel, Alina Carp, Luisa Chiandotto, Luís Comín, Katarina Cudic, Maximilian Czerny, Nicoletta Dal Vera, Corrado De Meo, Clara Del Papa, Ylenia Deriu, Martina Eiselein, Gaspare Gaeta, Rosabella Gallotti, Eleonora Ghilardi, Lucilla Giovanninetti, Steffi Götze, Georgia Gremouti, Nicola Heidemann, Heidemarie Herb, Mara Irsara, Marilena Karagkiozi, Iro Kaskanis, Saerom Kong, Miriam M.Korolkovaz, Mia Kwon, Christiana Lazopoulou, Heng Lee, Ria Lins, Chiara Lucato, Mineri Matsuura, Paola Mirai, Rosa Nogués Freixas, Daria Olejniczak, Ester Ortiz Villajos, Barbara Paz, Mabel Pena, Paola Perez, Alessandro Petrolati, Marco Picciali, Hester Popma-van de Kolk, Poppy Porter, Rosanna Raljevic Ceglar, Gianni Riva, Maddalena Rocco, Stefano Rossi, Kika Rufino, Stenia Scarselli, Sergio Spivach e Stefano Spivach, Maurizio Stagni, Claudia Steiner, Yoko Takirai, Eva Tesarik, Barbara Uderzo, Andrea Vaggione, Federico Vianello, Caterina Zanca.

Gioielli in Fermento Jury committees

2011 Valeria Accornero, Antonella Bigotto, Rosalba Sironi e William Xerra

2012 Maria Rosa Franzin, Giulio Manfredi, Enrico Sgorbati, Carlo Giuseppe Valli, Graziano Visintin

2013 Gualtiero Marchesi, Gigi Mariani, GianCarlo Montebello, Paulo Ribeiro

2014 Leo Caballero, Maria Rosa Franzin, Gigi Mariani, Giorgio Milani, GianCarlo Montebello, Paulo Ribeiro, Antonella Villanova

2015 Roberta Bernabei, Leo Caballero, Paulo Ribeiro, Susanna Vallebona

2016 Roberta Bernabei, Leo Caballero, Charon Kransen, Paulo Ribeiro, Enrico Sgorbati

Gioielli in Fermento - The Dinner

To start the exhibiting program of *Gioielli in Fermento 2017*, a special preview dinner was set by the Michelin starred chef **Isa Mazzocchi** last May 4th at Torre Fornello, an historical winery based on the hills of Emilia Romagna region: jewels on exhibit and literally in Your dish.

A selected anthology of works from all editions of the studio art jewellery international competition inspired the exclusive 5-course dinner paired with wines of **Torre Fornello** and will give the chance to one lucky diner to win a unique work, the ring "Almost" by **Gigi Mariani** (*).

Eliana Negroni, who conceived and developed the project *Gioielli in Fermento* since the beginning in 2011, and **Enrico Sgorbati**, fine winemaker and its decisive supporter, involved an excellent personality of these lands, **Isa Mazzocchi**, chef and ambassador of delicious food, within the experience of combining in one evening three arts: **the jewel, the food, the wine**, each one in its author's contemporary vision.

The dinner attendees will be brought into a sensorial experience of these three dimensions, special made by the directors of the evening, to be imprinted in their own memory of taste.

"Studio jewelry", as it is often called, experiences a different way to interact with the audience, playing on the fascinating or provocative factors, on curiosity and storytelling. These are the main features *Gioielli in Fermento* competition always highlights giving a special identity to the *Torre Fornello Award*, assigned by an international jury of experts and supported by a network of institutions related to art and design.

The quality of work of the winery is enhanced by the supporting role in the culture of its environment and the world of wine: recently a special prize for Italian wineries has been awarded by the GoWine Guide to the Torre Fornello & Gioielli in Fermento hosted cultural project.

Gioielli in Fermento - Program

Meetings

Gioielli in Fermento 2017 program will also present a series of meetings reserved to art jewellers and designers, with important guests. Maria Rosa Franzin, goldsmith artist and teacher from the school of Padua has been invited in a conversation meeting on May 6th showing with a fine selection of pictures, examples and educational references, the main issues of research in contemporary studio jewellery. She illustrated a landscape starting from the forerunners of the '60s and with whom she got in touch directly over the past years in Padua, till today emerging artists.

The scheduling will offer also a summer meeting in Valtidone with **Charon Kransen**, lecturer and expert of international art jewelry from NewYork. All information on the website www.gioiellinfermento.com

Les Métissages by Nichka Marobin

A special thanks goes to Nichka Marobin, art historian and founder of the blog-gazette **The Morning Bark**, which dedicated a special section of the project **Les Métissages** to *Gioielli in Fermento* suggesting a new grammar of beauty and developing the concepts of migration of forms and ideas by combining contemporary jewellery and fashion creations. A special series of them involved selected works from the different editions of the competition award.

Wearing the pieces of jewellery

A final tasting of all Torre Fornello wines has been enjoyed together with the *Gioielli in Fermento*: **Art jewellery Young outfit** by a group of young people, representing the best future resources from Valtidone territory and proudly wearing pieces from the collection.

Related exhibits

The exhibition **Gioielli in Fermento - Master Collection** will be on at Torre Fornello till May 17th.

Further dates are scheduled to present Gioielli in Fermento #gallery and the Master Collection, one of the most interesting will be to take part in Off JOYA in Barcelona on October 3-7 2017 during the JOYA Art Jewellery International Fair. All information on the web (#gioiellinfermento).

[*]

SOFA Chicago 2016 - www.sofaexpo.com/special-exhibits/art-and-wine-gioielli-in-fermento
ART JEWELRY FORUM - www.artjewelryforum.org/eliana-negrone

In collaboration with :

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thanks to::

AGC Associazione Gioiello Contemporaneo www.agc-it.org

Edison27 www.edison27.it

Giardino Italiano www.giardino.it - www.giardinoblumilano.wordpress.com

Katia Stylist - Castel San Giovanni PC

Ristorante La Palta - Bilegno PC - www.lapalta.it

Angela Petrarelli Photo

SPV Valtidone www.spv.it per il supporto negli allestimenti espositivi e progetto grafico

TEP Artigrafiche www.tepartigrafiche.com

Le ragazze e i ragazzi della #Valtidone che hanno indossato la collezione - www.facebook.com/Gioielli.in.Fermento/

Media partners:

Noovo editions - www.noovoeditions.com - Fashion Photography and Art Jewelry - Printed magazine and Online platform.

The Morning Bark - themorningbark.wordpress.com - Blo(g)azette on arts and humanities

Gioielli in Fermento - Master Collection

www.gioiellinfermento.com

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La Vigna delle Arti

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