

## **GIOIELLI IN FERMENTO 2013** **JEWELS IN FERMENT 2013**

Contemporary Jewellery exhibition  
Torre Fornello Award - third edition  
May 12-30 2013  
Opening Sunday May 12th 4 p.m.

Contemporary jewellery exhibition at Torre Fornello Vineyard, Fornello di Ziano Piacentino, Italian Wine District, Italy  
in collaboration with AGC - Associazione Gioiello Contemporaneo  
and JOYA Barcelona International Jewellery Week

### **Announcement**

A competition open to designers, artists, goldsmiths and handcrafters, for contemporary jewellery inspired by the following theme:

#### **the sense of taste**

#### ***seeking for flavours: great skill in combining and refinement***

like wine aging in barriques,

like a dish consisting of a perfect harmony of flavours, colours and scents,

to wear a unique piece of jewellery speaks to us of the same feeling

Every year **Gioielli in Fermento** aims to gather the infinitely individual expressions of contemporary jewellery artists in relation to popular passions: **wine** and **taste**.

[Read more on: <http://gioiellinfermento.com/jewels-in-ferment-the-theme-of-2013-competition>]

### **Torre Fornello Award 2013 in collaboration with Joya Barcelona:**

During the exhibition opening "**Gioielli in Fermento**" which will take place in The Vineyard of Arts at Torre Fornello (Fornello di Ziano P. near Piacenza, Emilia Romagna Italy) May 12th 2013, the prize will go to the best two works the Jury reposes the most interesting for their originality and relevance to the theme, special attention will be paid to high definition and details in the realization of a contemporary object as an ornament for the body.

Prizes:

Two individual participations as exhibitor to the international fair Joya Barcelona - Semana de la Joyeria Contemporanea at FAD, Plaza dels Angels, Barcelona (2013 edition held on 17-18-19th October 2013 - [www.joyabarcelona.com](http://www.joyabarcelona.com)).

### **Selection admitted works:**

Any kind of ornament for the human body, made using any material or technique, will be accepted provided it can be worn. Each author may present up to 3 works grouped together in a single entry.

The admission to the competition will be evaluated in collaboration with Joya Barcelona organization, taking into high consideration:

original material and technique used, experimentation and project research, relevance to the theme, style balance, high quality realization details, wearability.

### **The Jury:**

The Torre Fornello Award will be assigned by the Jury invited by Mr Enrico Sgorbati, owner of Torre Fornello, and composed of various professionals with great skill and sensibility from the Italian jewellery scene in order to ensure the qualitative level that has distinguished all the projects of the Torre Fornello Vineyard of Arts permanent collection over the past ten years. The Jury committee will be announced with the publication on the website [www.gioiellinfermento.com](http://www.gioiellinfermento.com) and the Facebook page Gioielli in Fermento.



## Registration:

Entries must be received by [gioiellinfermento@gmail.com](mailto:gioiellinfermento@gmail.com) with the admission fee (€15 tax included via paypal) before APRIL 15th 2013 (AGC members free of charge).

1. entry form (privacy code on requested data - Italian Law n.196/2003 - privacy)
2. a few notes about your CV
3. website links concerning with Your works

information for catalogue publication

4. Title, materials, techniques, of entry - english and/or castillan text
5. Concept description (no more than 600 characters) - english an/or castillan text
6. total dimensions of the work
7. Photos of entry (neutral white background, jpg file format, 300 dpi, minimum dimensions 15x15 cm)
8. A photo of the artist (min. 5x5cm 300dpi)
9. Signed personal Release Document

Your subscription to the Competition gives the organization permission to publish the pictures you send for promotional purposes strictly connected to this event "Gioielli in fermento /Jewels in ferment".

## Entry Pieces and participation fee:

After subscriptions deadline, the organization will inform to the artists admitted to Gioielli in Fermento 2013 Award and the list of admissions will be published online too on website [www.gioiellinfermento.com](http://www.gioiellinfermento.com) .

The admitted artists should then settle the participation fee (the fee covers exhibition organization and catalogue production per artist) as follows:

Euro 70 tax included by bank transfer  
(or Euro 74 tax included via paypal to [gioiellinfermento@gmail.com](mailto:gioiellinfermento@gmail.com))

The selected works must reach:

Negrone Eliana C/o SPV Srl - via Liguria 2 - 20098 San Giuliano Milanese - MI (Italy)  
by MAY 3rd .

shipping including insurance in both directions will be at expense of participants (shipping expenses for return charged to the receiver).

## Exhibition Opening and Award ceremony:

Exhibition opening and the Award ceremony will take place on Sunday May 12th 5 p.m. in The Vineyard of Arts at Torre Fornello (Fornello di Ziano P. near Piacenza, Emilia Romagna Italy). The exhibition will be open until May 31st. As with past editions more exhibition opportunities in contexts with a similar spirit to the competition and events concerning Italian wine tourism traditions will be arranged during 2013.

The awarded works will be acquired to the Torre Fornello Award Gioielli in Fermento private collection. A catalogue of all the selected works will be published, as part of the Vigna delle Arti books collection. The project has the patronage of the Province of Piacenza and Ziano Piacentino District.

Suitable promotion of the project will be provided with mutual collaboration with Joya Barcelona organization (Barcelona Contemporary Jewellery Week).

A list of displayed pieces and values will be made available for public consultation, and reservations to buy will be communicated to the artists in question and settled by them directly at the end of the exhibition project without any commission.



[\*] Participants (either selected or not) that would like to subscribe a new registration to AGC Associazione Gioiello Contemporaneo, a special offer is reserved with the only annual registration fee of 90E due, instead of 140E (Entry Fee free of charge). Info: [www.agc-it.org/join](http://www.agc-it.org/join) [iscrizioni@agc-it.org](mailto:iscrizioni@agc-it.org)

[www.agc-it.org](http://www.agc-it.org)

[www.joyabarcelona.com](http://www.joyabarcelona.com)

La Vigna delle Arti  
Az. Agricola Torre Fornello  
[www.torrefornello.it](http://www.torrefornello.it)  
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